



Proform[®]

task, executive, management, conference

featured image: 171-67C-SS-97A-18PB-16SCG-GR 5 (PROMESSA[®] ORIGINAL COCOA)

features

Breadth of Line: available as high and mid backs in mesh and upholstery.

Stitching Patterns: mesh with parallel stitch lines, upholstered with panel stitch lines, upholstered with parallel stitch lines & upholstered with diamond stitch lines.

Arms: featuring sleek, fixed cantilever arms available in polished versions with an optional black cap and multiple adjustable arms including an ergonomic 8D adjustable arm.

Control Mechanisms: controls include latest quick adjust advanced synchro (no endless turning of the handle to adjust your backrest to your level of comfort) with choice of an optional 2.5" seat depth adjustment & an optional +3° forward tilt adjustment & body balance technology.

Bases: five-star swivel bases available in black nylon, polished aluminum and brushed aluminum.

Via Seating's comfort foam: a proprietary blend of high-density, injection-molded, closed-cell, cold-cured foam so durable and lasting it is backed by Via Seating's 12 year warranty.

QUICK SHIP MANUFACTURING TIME
5-10 chairs/48 hours.
HIGHEST WEIGHT CAPACITY
300 lb.
WARRANTY
12 years, 2 years for mesh.
GSA (CONTRACT #: GS-28F-005CA)
Yes, SIN# 33721.
SPEC THIS SERIES ON
   
SUSTAINABILITY CERTS & INITIATIVES
    



design by Studio V

Studio V creates modern, sophisticated and original seating solutions that are ergonomic, beautiful and sustainable. This team of engineers, sustainability experts and designers is based in Reno, Nevada. Studio V develops products using a prototyping lab, the latest in 3D modeling software and a materials testing center.

LOWEST PRICED MODEL: \$825



GSA SIN #: 33721 Office Furniture | MANUFACTURED IN U.S.A

QUICK SHIP SCHEDULES

Code is listed in the starting model. Deviations from this are listed where they occur.

CODE	# MADE	DETAILS
10	10/48	10 chairs manufactured in 48 hours.
5	5/48	5 chairs manufactured in 48 hours.
2	2/48	2 chairs manufactured in 48 hours.
📞	CALL	FOR LEAD TIME: 1-800-433-6614

1. CHOOSE YOUR STARTING LIST BASE MODEL.

BACK TYPE →		Mesh.		Upholstered.	
STITCH PATTERN ↓	BACK SIZE →	Mid back.	High back.	Mid back.	High back.
Parallel stitch.  	PART #	10 151	10 152	10 171	10 172
	STARTING LIST PRICE	\$825	\$857	\$1,063	\$1,134
	IMAGE				
	STARTING MODEL #	151-25C-0A-18BB-16HP-01PM-11MG-GR A	152-25C-0A-18BB-16HP-01PM-11MG-GR A	171-25C-0A-18BB-16HP-GR A	172-25C-0A-18BB-16HP-GR A
	COM COL BACK	n/a	n/a	1 yd 13.27 sq ft	1 yd 14.3 sq ft
	COM COL SEAT	0.75 yd 7.2 sq ft	0.75 yd 7.2 sq ft	0.75 yd 7.2 sq ft	0.75 yd 7.2 sq ft
	COM COL CHAIR	0.75 yd 7.2 sq ft	0.75 yd 7.2 sq ft	1.5 yd 20.35 sq ft	1.5 yd 21.8 sq ft
	STITCHING DETAILS	Horizontal: 7 front & 6 back.	Horizontal: 8 front & 6 back.	Horizontal: 6 front (all), 8 back (vinyl & leather), 7 front 8 back (fabric).	Horizontal: 8 front & 8 back.
Panel stitch.  	PART #	n/a		10 161	10 162
	STARTING LIST PRICE			\$1,063	\$1,134
	IMAGE				
	STARTING MODEL #			161-25C-0A-18BB-16HP-GR A	162-25C-0A-18BB-16HP-GR A
	COM COL BACK			1 yd 12.6 sq ft	1 yd 13.6 sq ft
	COM COL SEAT			0.75 yd 7.2 sq ft	0.75 yd 7.2 sq ft
	COM COL CHAIR			1.75 yd 20.3 sq ft	2 yd 21.42 sq ft
	STITCHING DETAILS			Horizontal: 1 front & 1 back.	Horizontal: 1 front & 1 back.
Diamond stitch.  	PART #	n/a		5 181	5 182
	STARTING LIST PRICE			\$1,129	\$1,201
	IMAGE				
	STARTING MODEL #			181-25C-0A-18BB-16HP-GR 5 LEATHERS ONLY	182-25C-0A-18BB-16HP-GR 5 LEATHERS ONLY
	COL CHAIR			1.5 yd 20.35 sq ft	1.5 yd 21.8 sq ft
	STITCHING DETAILS			Executive diamond pattern.	Executive diamond pattern.

2. DO YOU WANT A FIXED CHAIR BACK?

PART #	F
STARTING PRICE	+\$0
DETAILS	Fixed back option. Standard chair has a height adjustable back feature.

FIND MORE OPTIONS ON THE FOLLOWING PAGE. →

3. CHOOSE YOUR CONTROL MECHANISM.

→ DO YOU WANT A SWIVEL TILT CHAIR?

USE ON	PART#	PRICE	DETAILS	GASLIFT	MAX WEIGHT
All seats.	-25C	+\$0	Swivel tilt conference control.	G3A: 4.8" travel.	300 lb.
	-26C	+\$111	Swivel tilt conference control with a seat depth adjustment.	G3A: 4.8" travel.	300 lb.

→ DO YOU WANT A BODY BALANCE CHAIR?

3a. ADD SEAT DEPTH ADJUSTMENT?

USE WITH	PART#	PRICE	DETAILS	GASLIFT	MAX WEIGHT	PART #	PRICE	DETAILS
All seats.	-74C	+\$74	Auto-adjust body balance control.	G3A: 4.8" travel.	300 lb.	-12SS	+\$112	Slide the seat +2.0" forward.

NOTE Discontinuing option 68C is best replaced by the latest ergonomic technology 74C for body balance elements.

→ DO YOU WANT A SYNCHRO CHAIR?

3a. ADD ERGONOMIC ENHANCEMENT(S)? CHOOSE 1.

USE WITH	PART#	PRICE	DETAILS	GASLIFT	MAX WEIGHT	PART #	PRICE	DETAILS
All seats.	-67C	+\$78	Quick adjust advanced synchro control featuring single rotation adjustments.	G3A: 4.8" travel.	300 lb.	-SS	+\$112	Slide the seat +2.5" forward.
						-SS-FT	+\$162	Slide the seat +2.5" forward & +3° of a forward tilt.

NOTE Discontinuing option 68C is best replaced by the latest ergonomic technology 67C-SS for the ease of adjustment.


→ DO YOU WANT A STOOL?

3a. CHOOSE YOUR STOOL KIT HEIGHT RANGE.

USE ON	USE WITH	PART#	PRICE	DETAILS	MAX WEIGHT	PART #	PRICE	GAS LIFT	DETAILS
Stools.	Mid backs.	-35C	+\$267	Auto-adjust body balance control for stools.	300 lb.	-11DR	+\$0	G5: 7.0" travel.	Adds a polished foot ring and extended gas lift with stool height ranges. Available on all bases.
						-11XDR	+\$0	G6: 9.5" travel.	

4. CHOOSE YOUR ARM TYPE.
















→ DO YOU WANT AN ARMLESS CHAIR?

PART#	PRICE	IMAGE	DETAILS
-0A	+\$0		Armless chairs are standard.

→ DO YOU WANT TO ADD AN ADJUSTABLE ARM?

4a. CHOOSE YOUR ARMREST.







4c. ADD AN ADJUSTABLE WIDTH BRACKET?

PART#	PRICE	IMAGE	DETAILS	PART #	PRICE	IMAGE	DETAILS	PART#	PRICE	DETAILS
-10A	+\$108		Black nylon straight upright height adjustable arm.	12	+\$0		Standard fixed armrest.	-20AB	+\$41	Brackets can adjust the width between arms by 2" per side.
				6	+\$0		Preferred fixed armrest.			
-38A	+\$67		Black polyurethane basic height adjustable arm.	12	+\$0		Standard fixed armrest.	-19AB	+\$41	
				6	+\$0		Preferred fixed armrest.			
-39A	+\$135		Black nylon height adjustable arm with roll back feature.	12	+\$0		Standard fixed armrest.	n/a	n/a	n/a
				6	+\$0		Preferred fixed armrest.			
-51A	+\$108		Black polyurethane arm with optional 8-way adjustments.	20S	+\$0		Standard fixed armrest.	-19AB	+\$41	Brackets can adjust the width between arms by 2" per side.
				20R	+\$51		4D rotating armrest.			
-53A	+\$183		Polished aluminum arm with optional 8-way adjustments.	20S	+\$0		Standard fixed armrest.			
				20R	+\$51		4D rotating armrest.			

FIXED ARM OPTIONS ON FOLLOWING PAGE. →

DO YOU WANT TO ADD A FIXED ARM?




4d. ADD UPHOLSTERY ON SELECT ARMS.




PART#	PRICE	IMAGE	DETAILS	TEXTILE GRADE PRICE	ARM COM COL
-54A	+\$228		Polished aluminum fixed loop arm.	n/a	n/a
-55A	+\$275		Polished aluminum fixed loop arm with a black polyurethane armrest.	n/a	n/a
-59A	+\$156		Black polyurethane fixed loop arm.	n/a	n/a
2 -61A	+\$316		Polished aluminum fixed loop arm with a fully upholstered polyurethane armrest.	+\$ your textile grade price from step 8.	add 0.75 yd 1.6 sq ft
-96A	+\$201		Black polyurethane contemporary cantilever arm.	n/a	n/a
-97A	+\$275		Polished aluminum contemporary cantilever arm with a black polyurethane armrest.	n/a	n/a

5. CHOOSE YOUR 5-STAR SWIVEL BASE.

5a. CHOOSE YOUR CASTERS OR GLIDES.

5b. ADD SAFETY-BRAKE CASTERS?




PART#	PRICE	IMAGE	DETAILS
-18BB	+\$0		Standard black nylon 5-star swivel base.
-18PB	+\$139		Polished aluminum 5-star swivel base.
-18BA	+\$139		Brushed aluminum 5-star swivel base.

PART#	PRICE	IMAGE	DETAILS
-16HP	+\$0		Standard black carpet casters.
-16SCG	+\$35		Two-toned black with grey soft rubber tread all floor casters.
-16GL	+\$35		Black all floor glides.

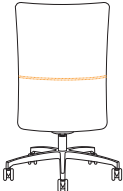

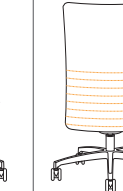
PART#	PRICE	DETAILS
-SL1	+\$35	Reverse-locking weight-activated safety feature for casters.
n/a	n/a	n/a

6. CHOOSE YOUR MESH COLOR.









6a. STANDARD MESH GUARDS.

USE WITH	PART#	-01PM	-03PM	PART#	-11MG
	PRICE	+\$0	+\$0	PRICE	+\$0
	IMAGE				
	DETAILS	Standard black.	Graphite.	DETAILS	These guards come standard at NO UPCHARGE on knit mesh backs. They protect the mesh as chairs bump into tables and other corners.

7. DO YOU WANT TO ADD CONTRASTING STITCH?

PART #	-CTS
PRICE	+\$0
WORKS ON	Panel stitch, models 161 & 162 Parallel stitch, models 171 & 172 Diamond stitch, models 181 & 182
IMAGE SHOWING CONTRASTING STITCH LINES IN ORANGE	  
CONDITIONS	Works best with leathers. Works on select fabrics & vinyls.

7a. CHOOSE YOUR EMPHASIZED STITCH THREAD COLOR.


PART#	-03	-05	-04	-06	-07	-09	-08	-10
PRICE	+\$0	+\$0	+\$0	+\$0	+\$0	+\$0	+\$0	+\$0
IMAGE								
DETAILS	Black thread.	Grey thread.	White thread.	Cream thread.	Chocolate thread.	Blue thread.	Red thread.	Yellow thread.

FIND MORE OPTIONS ON THE FOLLOWING PAGE. →

8. ADD YOUR TEXTILE GRADE(S).

PART #	PRICE (DEPENDS ON FABRIC GRADE SELECTED)										DETAILS
	A	B	1/COM	2	3/COL	4	5	6	7	8	
151 & 152	+\$0	+\$14	+\$46	+\$66	+\$96	+\$141	+\$188	+\$259	+\$336	+\$431	Mesh mid backs & high backs.
161, 171 & 181	+\$0	+\$35	+\$110	+\$158	+\$218	+\$304	+\$383	+\$547	+\$728	+\$941	Upholstered mid backs.
162, 172 & 182	+\$0	+\$39	+\$110	+\$152	+\$231	+\$333	+\$425	+\$576	+\$789	+\$1062	Upholstered high backs.
61A	+\$0	+\$0	+\$0	+\$0	+\$0	+\$0	+\$39	+\$39	+\$39	+\$39	Polished loop arm with upholstered cap.
NOTE	Must include mill, pattern and colorway listed after your grade choice in your model #. For COM/COL see pg. 17. We are happy to supply yardage requirement quotes for large quantity chair orders, as material efficiencies may be realized. Please call 1-800-433-6614 or email your client accounts specialist found here https://viaseating.com/representatives/ for assistance. Executive diamond stitch (181 & 182) is best paired with leathers. For testing on fabrics & vinyl, please contact your client accounts specialist.										

9a. DO YOU WANT TWO-TONE UPHOLSTERY (-U2)? IF YES, PLEASE LIST YOUR TEXTILES IN THIS ORDER:

UPHOLSTERY LAYOUT	USE WITH	ORDER	DETAILS TO ADD TO YOUR MODEL #	IMPORTANT NOTES
	Panel stitch models: 161 & 162	1	SEAT (PATTERN COLORWAY)	Seat textile will be applied to a selected 61A arm.
	Parallel stitch models: 171 & 172 Diamond stitch models: 181 & 182	2	BACK (PATTERN COLORWAY)	n/a

BUILD YOUR MODEL

STEP #	INSTRUCTIONS	PART #	LIST PRICE
1	STARTING LIST BASE MODEL IN SERIES.		
2	OPTIONAL FIXED BACK (ADJUSTABLE IS STANDARD).		
3	CHAIR OR STOOL CONTROL MECHANISM.		
3a	<u>74C</u> : OPTIONAL SEAT DEPTH ADJUSTMENT.		
3a	<u>67C</u> : OPTIONAL ERGONOMIC ENHANCEMENT.		
3a	<u>35C</u> : OPTIONAL STOOL KIT HEIGHT RANGE.		
4	OPTIONAL ARM.		
4a	ARMREST.		
4b	<u>51A & 53A</u> : OPTIONAL ARM WIDTH ADJUSTMENT.		
5	BASE.		
5a	CASTER OR GLIDES.		
5b	<u>16HP & 16SCG</u> : OPTIONAL SAFETY BRAKE FOR CASTERS.		
6	<u>MESH BACKS</u> : MESH COLOR.		
6a	MESH GUARDS (STANDARD ON MESH).		
7	OPTIONAL EMPHASIZED STITCH.		
7a	EMPHASIZED STITCH THREAD COLOR.		
UPHOLSTERY LAYOUT: CHOOSE 8 OR 8a, CHOOSING HIGHEST GRADE FOR LIST PRICE.			
8	SINGLE TEXTILE STANDARD: ADD GRADE, THEN ADD: - (MILL PATTERN COLORWAY)		
8a	UPHOLSTERED BACKS: TWO-TONE UPHOLSTERY OPTION: ADD GRADE, THEN ADD: - SEAT (MILL PATTERN COLORWAY) - BACK (MILL PATTERN COLORWAY)		

PACKAGING:			
9	STANDARD SHIPPING: CHAIRS SHIP 95% ASSEMBLED. NO TOOLS REQUIRED.		
	CHAIRS SHIP FULLY ASSEMBLED OPTION (ADD PART # -FA AND LIST PRICE \$88/CHAIR).		
	BLANKET WRAPPED OPTION: MINIMUM ORDER OF 150, ADD PART # -BW AND CALL FOR LIST PRICING 1-800-433-6614.		

FINAL MODEL NUMBER & TOTAL LIST:		
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OR SPEC IT THE EASY WAY

spec it! Design your perfect chair on Spec It!
by Via Seating www.viaseating.com/spec-it



specified model #:

171-67CSS-97A-18PB-16SCG-GR 5
(ULTRAFABRICS PROMESSA® ORIGINAL COCOA)

FAQ

1. Can I place a logo on my chair?

Yes, logos can be applied by embroidery on select fabric/vinyl/leather. These logos must be placed at least 2" away from the edges and all stitch lines of the seat or back. Extended lead time on chairs with logos is 4-6 weeks. Please see pg. 19.

2. Do the panel, parallel & diamond stitch patterns work with any fabrics & vinyls (ie. anything other than leathers)?

Yes! Please view our materials library at viaseating.com/materials/ for approved fabrics & vinyls. To test COM/COL, please call your client accounts specialist at 1-800-433-6614 (press 1).

3. Can the forward tilt feature on the **67C-SS** go on the **67C**?

No. The **67C-SS-FT** is Via Seating's latest full function ergonomic control option delivering both a 3° forward tilt and a 2.5" seat slide.

DIMENSIONS & FINISHES

Dimensions and finishes can be found online. Studio V, Via Seating's engineering design team, continuously updates and works with its partners to update Via Seating products to the latest industry advances and to customer feedback. Dimensions, finishes & resources are made available online to allow for real-time updates with the most current data.

Find Proform® information at viaseating.com/series/proform-chairs or scan the QR code to the right →



QR CODE